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FOUNDER & CEO WLDA, BOARD MEMBER, COLUMBIA UNIVERSITY PROFESSOR, & BEST-SELLING AUTHOR OF THE AI FACTOR.

Asha Saxena is a strategic and innovative leader with a track record of building successful technology companies over the past 30 years. She is the author of the bestselling book “The AI Factor – How to Apply Artificial Intelligence and Use Big Data to Grow Your Business Exponentially” and the Founder and CEO of Women Leaders in Data and AI, a global leadership organization bringing world leaders together to create a fair digital world with parity and equity.

Asha is an Adjunct Professor at Columbia University, teaching graduate classes on Entrepreneurship and served as Entrepreneur-in-Residence at Columbia Business School. She also served as a partner at CEO Coaching International, a management services company focused on building, turning around, and selling successful businesses.

In the past, Asha served as the CEO of a healthcare data analytics company, built an e-commerce platform, and was the President and CEO of Future Technologies. This company provided data analytics solutions to Fortune 1000 companies and was recognized at the World Economic Forum as a “Global Growth Company for 2007”.

Asha earned her BS in Computer Science from Bangalore University in India, an MS in Data Science from Southern Methodist University, and underwent management training at MIT and the London Business School.