ASHA SAXENA

FOUNDER & CEO, WLDA AND THE AI FACTOR INSTITUTE | BOARD MEMBER | COLUMBIA UNIVERSITY PROFESSOR | BEST-SELLING AUTHOR OF THE AI FACTOR

Asha Saxena is a globally recognized technology entrepreneur, board member, professor, and best-selling author, celebrated as a world leader in data, artificial intelligence, and digital transformation. With over 30 years of experience, she has built and scaled high-impact businesses that bridge innovation and strategy across multiple industries.

She is the Founder and CEO of World Leaders in Data and AI (WLDA), a premier global leadership organization committed to shaping a fair and equitable digital future by uniting top executives driving responsible AI and data innovation. She also leads The AI Factor Institute, a strategic advisory and consulting firm helping organizations accelerate AI adoption and build high-performing, ethical AI strategies.

Asha is the author of the best-selling book The AI Factor: How to Apply Artificial Intelligence and Use Big Data to Grow Your Business Exponentially, a strategic guide for business leaders leveraging AI for exponential growth.

At Columbia University, Asha teaches Artificial Intelligence and Entrepreneurship at graduate school, combining The AI Factor methodologies with practical leadership. She has also served as Entrepreneur-in-Residence at Columbia Business School and as a Partner at CEO Coaching International, advising C-suite executives on scaling and exiting businesses.

Her entrepreneurial journey includes leading successful ventures in healthcare analytics, e-commerce, and data science, including Future Technologies, a data solutions firm recognized as a "Global Growth Company" by the World Economic Forum.

Asha holds a BS in Computer Science from Bangalore University, an MS in Data Science from Southern Methodist University, and executive education credentials from MIT and the London Business School. She is currently pursuing her PhD in High Performance Computing and Artificial Intelligence at the New Jersey Institute of Technology (NJIT).

Asha Saxena is the Founder and CEO of World Leaders in Data and AI (WLDA) and The AI Factor Institute, a Columbia University professor, and best-selling author of The AI Factor. A globally recognized tech entrepreneur and board member, Asha has over 30 years of experience building data-driven businesses and advising Fortune 1000 leaders on AI strategy. She is currently pursuing a PhD in High Performance Computing and AI at NJIT.

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